

ITSC/York Region Workshop – March 28, 2025

All Nations Banquet Hall (3300 Highway 7, Markham ON L3R 5N9)

Agenda

TIME	DETAILS
8:00 am – 9:00 am	REGISTRATION / CONTINENTAL BREAKFAST & NETWORKING
9:00 am - 9:05 am	Welcome <ul style="list-style-type: none">Rajeev, Director, Digital and Process Transformation, York Region
9:05 am - 9:15 am	Opening Remarks <ul style="list-style-type: none">Laura McDowell, Commissioner, Public Works, York Region
9:15 am – 10:00 am 10 min each	Municipal ITS Innovation and Best Practices – Session 1 <ul style="list-style-type: none">Automated Enforcement Innovations – Eric Chu, Toronto Transit CommissionTransit Driver Monitoring System – Igor Zaslavsky, York RegionInnovations in Municipal ITS – Richard Chylinski, ParsonsAdvancing Urban Mobility: The City of Vaughan's MoveSmart Strategy and ITS Plan - Peibo Zhao, City of Vaughan with Arcadis
10:00 am – 10:30 am	BREAK - NETWORKING, COFFEE, VENDOR SHOWCASE
10:30 am – 11:15 am 10 min each	Municipal ITS Innovation and Best Practices – Session 2 <ul style="list-style-type: none">Connected Vehicle Applications in Ottawa - Omar Choudry, Senior Specialist – Intelligent Transportation Systems, City of OttawaDynamic Protected Turn Sign Solution – Nelson Costa, York RegionCoordination on ITS initiatives across municipalities - Athena Hutchins, NITTECEnhanced Visibility Through Technology Solutions - Sean Sparrow, York Region
11:15 am –12:00 pm	Keynote Speaker – Digital Transformation Deanna Hotoyan , General Manager, Digital, Data, Technology and Customer Experience, York Region
12:00 pm -1:15 pm	LUNCH - NETWORKING, VENDOR SHOWCASE
1:15 pm – 2:15 pm	Artificial Intelligence in Municipal Government Panel Discussion – Roger Browne <ul style="list-style-type: none">Roy Tal – CTO, CITYROVERSteve Barr, CTO & CIO PRESTO Payments, METROLINXJohn Houweling – Director, Data, Analytics, and Visualization, York RegionMara Bullock – National Smart Mobility Manger, WSPFartash Haghani, Director, Enterprise Data & AI, City of Toronto
2:15m – 2:45 pm	BREAK - NETWORKING, COFFEE, VENDOR SHOWCASE

TIME	DETAILS
2:45 pm – 3:45 pm 10 min each	ITS Industry Challenges and Opportunities <ul style="list-style-type: none"> • Leveraging a user consultation process to address accessibility concerns and comply with AODA requirements – Erin Straughan, York Region • Questions Related to Challenges and Paths to Encourage More Innovation in ITS - Brendon Hemily, Hemily and Associates • Leveraging Technology to Support Equity and Accessibility in and around Construction Zones: A Case Study of the City of Toronto, Ontario - Mara Bullock, WSP • Ontario Vehicle Innovation Network Opportunities - Sunny Petrujkic, City of Toronto
3:45 pm – 4:00 pm	<ul style="list-style-type: none"> • Closing Remarks and Vendor Showcase
4:00 pm	<ul style="list-style-type: none"> • Workshop Ends

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